



Property Fact Sheet

SETTING THE STAGE

The Karol Hotel sets the stage as the first Tribute Portfolio hotel in Pinellas County, Florida. Centrally located in beautiful Feather Sound between Clearwater, St. Pete and Tampa, The Karol is the perfect backdrop for wonderful things to come. The boutique hotel is named after and inspired by Karol Kelly Bullard, “Miss Karol K,” wife of Fred Bullard, CEO of The Bullard Group, which developed the property. The couple is one of the most notable duos in the area, living a life full of adventure, business, philanthropy, family, love, and even dinners with presidents.

From a young age, Karol Kelly was destined for greatness. Her drive is only matched by her grace, resulting in her becoming a radio DJ and producer, finishing school founder, and Florida’s first weather woman. These days she’s known for chairing and becoming involved in a variety of philanthropies that support the arts, families and children in need, and the health of her community. Her vibrant personality can charm a room, and everyone who meets her leaves inspired.

BE OUR GUEST

The boutique hotel features 123 guest rooms and suites dressed in a rich and pleasing palette of white marble, tawny beige, gray, and bold accents of clear Florida sky blue carpet with an abstracted feather motif. Calm and soothing, each room is infused with a quiet intimacy and adorned with heirloom-quality furnishings that were hand-selected by Fred and Karol, alongside the latest technology for guest comfort and connectivity. Their eclectic personalities shine through in bronze and black accents of lighting, mirrors and artwork. A collage of the couple’s favorite photos highlighting their exciting and extraordinary life is displayed in the lobby area, providing a special look into the true personality of The Karol.

INSPIRED PAIRINGS

Guests of The Karol Hotel have ample options to explore their culinary curiosity – from a signature restaurant and lobby bar, to a rooftop bar overlooking Tampa Bay.

K Club Bar & Bistro – This signature onsite restaurant is a contemporary blend of Florida artisan vernacular and garden party in a vibrant, comfortable setting that transitions gracefully from morning coffee to sophisticated evening cuisine. Guests are invited to enjoy a menu of New American cuisine and crafted cocktails inspired by the fresh flavors of the Florida coast and travels of hotel owners Fred and Karol Bullard. Taking center stage in the main dining room is an iconic wine display, bookended by cozy banquettes and featured local art. Guests also have the option to dine alfresco under a beautiful and airy covered patio overlooking the pool and pond.

K Club Lobby Bar – Inspired by Fred’s love of storytelling, design cues in K Club embody one of his favorite places, New York’s Polo Bar, while weaving in his personal touches and famous tales. The K Club Bar serves as a gathering place for the community to enjoy fine spirits and intimate conversations.

Vantage Rooftop Bar – From our vantage point, The Karol Hotel’s rooftop bar is like none other in the area. Sipping cocktails in climate-controlled comfort, guests can enjoy light bites 12 stories high, while taking in stunning views of downtown Tampa and more.

ADDITIONAL AMENITIES

- Outdoor Pool
- Complimentary Onsite Parking
- Fitness Center
- Complimentary Wi-Fi

A GATHERING PLACE

The Karol Hotel houses a combined 7,340 square feet of adaptable function space ideal for a variety of events and meetings. Options include the Princess K Ballroom, a Junior Ballroom called the Ruby Room, and the Crown and Jewel executive conference rooms. The Princess K Ballroom is elegantly appointed with shimmery fabric-wrapped wall panels, brass and marble accents, and custom crystal chandeliers. The ballroom provides a neutral and elegant backdrop for any event, allowing the personality of the hosts to shine through.

ACCESS BY CAR

Located just 10 minutes west of I-275

From Tampa	12 miles	15 minutes
From Orlando	100 miles	2 ½ hours
From Jacksonville	220 miles	4 hours
From Miami	280 miles	4 ½ hours

ACCESS BY AIR

The Karol Hotel is located just 12 minutes from St. Petersburg-Clearwater International Airport (PIE), and 20 minutes from Tampa International Airport (TPA).

CONTACT**The Karol Hotel**

2675 Ulmerton Road, Clearwater, FL 33762

Hotel: 727-273-7850

Reservations: 833-928-1437

Website: TheKarolHotel.com

Facebook: Facebook.com/thekarolhotel

Twitter: Twitter.com/thekarolhotel

Instagram: Instagram.com/thekarolhotel

*Partner in the Marriott Bonvoy loyalty program

About Mainsail Lodging & Development LLC

Mainsail Lodging & Development is an award-winning, Tampa, Florida-based company specializing in hotel, furnished housing, and resort property management and development, marketing and sales. An established company with a dynamic entrepreneurial spirit, Mainsail prides itself in finding unique lodging opportunities with a purpose and applying its passion and expertise to each project. Founded by President Joe Collier with a combination of daring vision and dogged determination, Mainsail has built an impressive portfolio of top-branded properties throughout the southeastern United States and Caribbean. Each Mainsail property inspires guests with a distinct character and meticulously crafted, sophisticated style, from a private island resort, and urban culinary showplaces, to waterfront marvels, boutique southern hotels, and a historic jazz era icon. Stay Sojo, Mainsail's newest brand, provides short-term furnished living options across the country, while Mainsail Vacation Rentals manages a collection of private vacation homes in Florida and the Caribbean. To ensure long-term success and profitability, Mainsail relies on the dedication of its high-performing leadership team, a growing group of enterprising investors, and a commitment to giving back, every step of the way. MainsailHotels.com

About Tribute Portfolio

Tribute Portfolio is a growing global family of characterful, independent hotels drawn together by their passion for captivating design and their drive to create vibrant social scenes for guests and locals alike. With more than 50 hotels open around the world, Tribute Portfolio has struck a chord with those who seek out independent experiences and crave a connection with the community when traveling. From boutique resorts like Inn at Rancho Santa Fe in California and urban hotels such as The Vagabond Club in Singapore; to hotels in indie-spirited locales like Noelle in Nashville and The Slaak in Rotterdam, each Tribute Portfolio hotel celebrates its individuality, offering travelers a fresh, often colorful, perspective. Stay with character and stay connected on Instagram, Twitter and Facebook. Tribute Portfolio is proud to participate in Marriott Bonvoy[®], the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on Marriott Bonvoy Moments and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.

MEDIA CONTACTS

Kelly Prieto, APR

Hayworth Public Relations

386-677-7000 x 2 | Office

Kelly@Hayworthpr.com