

The Karol Hotel Crowned a AAA Four Diamond Property

TAMPA, Fla. (Apr. 22, 2021) – Opened in 2019, The Karol Hotel has earned the coveted AAA Four Diamond designation. Each year, AAA reviews hotels in several categories, including cleanliness and condition, management and style of operation, exterior and public areas, guest rooms and guest bathrooms. The highly sought-after Four Diamond status is awarded to fewer than 6% of the thousands of hotels inspected and approved by AAA on an annual basis. The Karol Hotel is centrally located in beautiful Feather Sound between Clearwater, St. Pete and Tampa, and is the first member of Marriott’s Tribute Portfolio in Pinellas County.

“This Four Diamond designation confirms that The Karol Hotel and her fabulous amenities, from the rooftop lounge to the stylish lobby bar and restaurant, are crown jewels in Feather Sound and the larger Tampa Bay area,” said Adam Duffey, General Manager. “I’m very proud of our loyal, hard-working staff who have persevered through all of last year’s challenges to make sure that this hotel reached its full potential for our guests.”

In January, AAA unveiled a contemporized version of its highly acclaimed AAA Diamond Program, modernized to meet the needs of today’s travelers. A new Diamond designation reflecting AAA’s professional inspector reviews using updated guidelines sets the program apart from services that rely on unverified hotel and restaurant ratings. The full guidelines and requirements for hotels are available [online](#).

The Karol Hotel is named for and inspired by Karol Kelly Bullard, “Miss Karol K,” wife of Fred Bullard, CEO of The Bullard Group, developer and owner of the property. The boutique hotel features 123 guest rooms and suites; the Vantage Rooftop Bar overlooking Tampa Bay; the signature K Club Bar & Bistro; a combined 7,340 square feet of event space, including a ballroom and executive conference rooms; and an outside pool and fitness center. A towering tribute to Miss Karol K, the hotel’s design and décor are a stylish reflection of her remarkable life – from her early days as Miss Florida and Florida’s first “weather woman” to her current role as community activist and philanthropist.

The Karol Hotel is located just 12 minutes from St. Petersburg-Clearwater International Airport (PIE), and 20 minutes from Tampa International Airport (TPA). For reservations and more information on The Karol Hotel, visit TheKarolHotel.com.

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About AAA

AAA provides more than 60 million members with automotive, travel, insurance and financial services through its federation of 34 motor clubs and more than 1,000 branch offices across North America. Since 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for safe mobility.

Drivers can request roadside assistance, identify nearby gas prices, locate discounts, book a hotel or map a route via the [AAA Mobile app](#). To join, visit [AAA.com](#).

About Mainsail Lodging & Development

Mainsail Lodging & Development is an award-winning, Tampa, Florida-based company specializing in hotel, corporate furnished housing, and resort property management and development, marketing and sales. An established company with a dynamic entrepreneurial spirit, Mainsail prides itself in finding unique lodging opportunities with a purpose, and applying its passion and expertise to each project. Created by President Joe Collier with a combination of daring vision and dogged determination, Mainsail has built an impressive portfolio of top-branded properties throughout the southeastern United States and Caribbean. Each Mainsail property inspires guests with a distinct character and meticulously crafted, sophisticated style, from a private island resort, and urban culinary showplaces, to waterfront marvels, boutique southern hotels, and a historic jazz era icon. Through its Mainsail Corporate Housing and Mainsail Vacation Rentals brands, the company manages a collection of private vacation homes in Florida and corporate housing solutions across the country. To ensure long-term success and profitability, Mainsail relies on the dedication of its high-performing leadership team, a growing group of enterprising investors, and a commitment to giving back, every step of the way. [Mainsail Hotels](#)

About Tribute Portfolio

Tribute Portfolio is a growing global family of characterful, independent hotels drawn together by their passion for captivating design and their drive to create vibrant social scenes for guests and locals alike. With 30 hotels open and growing, Tribute Portfolio has struck a chord with those who seek out independent experiences and crave a connection with the community when traveling. From boutique resorts like Inn at Rancho Santa Fe in California and urban hotels such as The Vagabond Club in Singapore, to hotels in indie-spirited locales like Noelle in Nashville and The Slaak in Rotterdam, each Tribute Portfolio hotel celebrates its individuality offering travelers a fresh, often colorful, perspective. Stay with character and stay connected: Instagram, Facebook and twitter. Tribute Portfolio is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit [MarriottBonvoy.marriott.com](#)