



For Immediate Release

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Mainsail Lodging Names New General Managers for Two Boutique Hotels

Jason Perkins joins The Karol Hotel, Adam Duffey moves to Fenway Hotel

TAMPA, Fla. (Oct. 5, 2022) – Tampa-based hospitality company Mainsail Lodging & Development has appointed **Jason Perkins** as General Manager of The Karol Hotel, the first Tribute Portfolio hotel in Pinellas County, Florida. Perkins is replacing **Adam Duffey**, who is now the new General Manager of the historic Fenway Hotel in Dunedin, Florida. Both Perkins and Duffey will oversee hiring, training, and day-to-day operations at their respective properties, while maintaining implementation of Mainsail’s service strategies and initiatives to exceed guest expectations and increase market share.

“We’re thrilled to welcome Jason to the Mainsail team and have Adam take the helm at Fenway Hotel,” said Joe Collier, President and Founder, Mainsail Lodging & Development. “Both bring extensive industry experience, passion for hospitality and intuitive leadership to these two boutique Tampa properties.”

Before becoming General Manager at The Karol Hotel, Perkins was Dual Director of Operations at the Lexington Marriott City Center & Residence Inn in Kentucky, where he guided the successful openings of two hotels and a rooftop restaurant. Prior to that, he was Director of Services at the Charlotte Marriott City Center in North Carolina. Perkins began his career as a Front Office Manager at the Embassy Suites Philadelphia Airport and worked his way up through various positions at esteemed properties, including the Hotel Adagio in San Francisco and the W Atlanta Downtown. With more than 15 years in the hospitality industry, Perkins has a bachelor’s degree in hotel management from University of South Florida.

“Jason has devoted his entire career to the domestic hotel industry,” said Collier. “We look forward to him sharing his knowledge and expertise from hotels across the country with the guests and staff of The Karol, as well as our team at Mainsail.”

As former General Manager of The Karol Hotel, **Adam Duffey** helped open the property in 2020 and was recognized as Tripadvisor Travelers’ Choice and AAA Four Diamond. A motivational leader with high expectations, Duffey developed his management and operations skill set in the Tampa/St. Pete area’s thriving hotel industry and continues to excel. “We’re confident Adam will bring his same level of enthusiasm and passion for service to Fenway,” added Collier.

The Karol Hotel is named for and inspired by Karol Kelly Bullard, “Miss Karol K,” wife of Fred Bullard, CEO of The Bullard Group, developer and owner of the property. The boutique hotel features 123 guest rooms and suites; the Vantage Rooftop Bar overlooking Tampa Bay; the signature K Club Bar

& Bistro; a combined 7,340 square feet of event space, including a ballroom and executive conference rooms; and an outside pool and fitness center.

Originally opened in 1927, Fenway Hotel is an icon of the jazz age, playing host to notable explorers, artists, politicians, musicians and living legends in its time as an operating hotel. Considered the “most historically valuable structure” in Dunedin, Florida, the hotel was also home to the first radio station in Pinellas County, which began broadcasting in 1925. Today, the Fenway Hotel is a Mainsail Lodging & Development project in collaboration with the Taoist Tai Chi Society of the USA, which opened (Fall 2018) as a member of the prestigious Autograph Collection of Marriott International.

For more information on The Karol Hotel visit TheKarolHotel.com and for Fenway Hotel visit FenwayHotel.com.

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About Mainsail Lodging & Development

Mainsail Lodging & Development is an award-winning, Tampa, Florida-based company specializing in hotel, furnished housing, and resort property management and development, marketing and sales. An established company with a dynamic entrepreneurial spirit, Mainsail prides itself in finding unique lodging opportunities with a purpose and applying its passion and expertise to each project. Founded by President Joe Collier with a combination of daring vision and dogged determination, Mainsail has built an impressive portfolio of top-branded properties throughout the southeastern United States and Caribbean. Each Mainsail property inspires guests with a distinct character and meticulously crafted, sophisticated style, from a private island resort, and urban culinary showplaces, to waterfront marvels, boutique southern hotels, and a historic jazz era icon. Stay Sojo, Mainsail’s newest brand, provides short-term furnished living options across the country, while Mainsail Vacation Rentals manages a collection of private vacation homes in Florida and the Caribbean. To ensure long-term success and profitability, Mainsail relies on the dedication of its high-performing leadership team, a growing group of enterprising investors, and a commitment to giving back, every step of the way. MainsailHotels.com

About Autograph Collection Hotels

Autograph Collection Hotels advocates for the original, championing the individuality of each of its 200+ independent hotels located in the most desirable destinations across more than 30 countries and territories. Each hotel is a product of passion and a personal realization of its individual founder’s vision, making each hotel singular and special: *Exactly Like Nothing Else*. Hand-selected for their inherent craft and distinct perspectives on design and hospitality, Autograph Collection hotels offer rich immersive moments that leave a lasting imprint. For more information, visit AutographHotels.com, and explore our social media channels on Instagram, Twitter, and Facebook to be inspired by immersive moments that are #ExactlyLikeNothingElse. Autograph Collection Hotels is proud to participate in Marriott Bonvoy, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on [Marriott Bonvoy Moments](http://MarriottBonvoyMoments.com) and

unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.

About Tribute Portfolio

Tribute Portfolio is a growing global family of characterful, independent hotels drawn together by their passion for captivating design and their drive to create vibrant social scenes for guests and locals alike. With 30 hotels open and growing, Tribute Portfolio has struck a chord with those who seek out independent experiences and crave a connection with the community when traveling. From boutique resorts like Inn at Rancho Santa Fe in California and urban hotels such as The Vagabond Club in Singapore, to hotels in indie-spirited locales like Noelle in Nashville and The Slaak in Rotterdam, each Tribute Portfolio hotel celebrates its individuality offering travelers a fresh, often colorful, perspective. Stay with character and stay connected: Instagram, Facebook and twitter. Tribute Portfolio is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.com