

## **Reservations for The Karol Hotel Now Available Online**

*Guests Can Now Book Stays at Pinellas County's First Tribute Portfolio Hotel, Opening February 6*

TAMPA, Fla. (January 30, 2020) – Guests can now book reservations at The Karol Hotel (2675 Ulmerton Road, Clearwater, Florida), scheduled to open February 6 as the newest addition to Tampa-based Mainsail Lodging & Development's growing portfolio. Reservations can be made directly on the hotel's website, [TheKarolHotel.com](http://TheKarolHotel.com), or through [Marriott.com](http://Marriott.com). The Karol Hotel will be the first member of Marriott's Tribute Portfolio to open in Pinellas County, Florida.

"We're nearing the finish line for our opening in just under a week and are excited to begin taking reservations at this outstanding new hotel," said Adam Duffey, General Manager of The Karol Hotel. "From top to bottom, our entire team is working hard to create the ultimate guest experience, with an emphasis on superior service. No detail has been overlooked."

The Karol Hotel is named for and inspired by Karol Kelly Bullard, "Miss Karol K," wife of Fred Bullard, CEO of The Bullard Group, developer of the property. Celebrating the serendipity that first brought Karol and Fred together, The Karol will be the ornament of Feather Sound, where their timeless personality and style, Florida roots, and unique story combine to create a perfect backdrop for wonderful things to come.

The highly anticipated boutique hotel will feature 123 guest rooms and suites; the signature K Club Bar & Bistro; Vantage Rooftop Bar overlooking Tampa Bay, which is expected to open the end of February; a combined 7,340 square feet of event space, including a ballroom and executive conference rooms; and an outside pool and fitness center. The Karol is centrally located in beautiful Feather Sound between Clearwater, St. Pete and Tampa, just off the coast of the Bay, 15 minutes from the Westshore District in Tampa and with quick access to both the St. Pete-Clearwater and Tampa International Airports.

For more information on The Karol Hotel, visit [TheKarolHotel.com](http://TheKarolHotel.com).

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Mainsail Lodging & Development is a Tampa-based hospitality company that develops and operates lodging products in the Southeastern U.S. and the Caribbean. Their property portfolio includes four Autograph Collection hotels: Scrub Island Resort, Spa & Marina ([ScrubIsland.com](https://www.scrubisland.com)), a private island resort in the British Virgin Islands; the boutique, food-focused Epicurean Hotel ([EpicureanHotel.com](https://www.epicureanhotel.com)) in Tampa, Florida; Waterline Marina Resort & Beach Club ([WaterlineResort.com](https://www.waterlinerestort.com)) on Anna Maria Island, Florida; and the historic Fenway Hotel ([FenwayHotel.com](https://www.fenwayhotel.com)) in Dunedin, Florida; as well as Mainsail Beach Inn ([MainsailBeachInn.com](https://www.mainsailbeachinn.com)), a boutique beachfront hotel on Anna Maria Island, Florida and The Karol Hotel ([TheKarolHotel.com](https://www.thekarolhotel.com)), the first Tribute Portfolio hotel in Pinellas County, Florida. The company also operates corporate housing throughout the Southeast under its Mainsail Corporate Housing brand, as well as exclusively managing the Florida, Georgia, Alabama and Tennessee markets for Oakwood Worldwide® under both its ExecuStay® ([ExecuStay.com](https://www.execustay.com)) and Oakwood® ([Oakwood.com](https://www.oakwood.com)) brands. Mainsail Lodging also manages a portfolio of private vacation homes through its Mainsail Vacation Rentals ([MainsailVR.com](https://www.mainsailvr.com)) offered on Homes & Villas by Marriott International. Additional future projects include Luminary Hotel & Co. ([LuminaryHotel.com](https://www.luminaryhotel.com)) in Fort Myers, Florida; Epicurean Atlanta Midtown; an Autograph Collection hotel in Roswell, Georgia; a 128-room Residence Inn in conjunction with an indoor sports complex in Pasco County, Florida; and a historic boutique hotel in Macon, Georgia. Mainsail Lodging's corporate charity is Feeding Tampa Bay, the largest food rescue and distribution organization in the community. Mainsail actively supports the cause through a variety of employee and guest programs ranging from packing and sorting at the warehouse, to annual events such as the Epic Chef Showdown. Learn more at [MainsailHotels.com](https://www.mainsailhotels.com)

### **About Tribute Portfolio**

Tribute Portfolio is a growing global family of characterful, independent hotels drawn together by their passion for captivating design and their drive to create vibrant social scenes for guests and locals alike. With 30 hotels open and growing, Tribute Portfolio has struck a chord with those who seek out independent experiences and crave a connection with the community when traveling. From boutique resorts like Inn at Rancho Santa Fe in California and urban hotels such as The Vagabond Club in Singapore, to hotels in indie-spirited locales like Noelle in Nashville and The Slaak in Rotterdam, each Tribute Portfolio hotel celebrates its individuality offering travelers a fresh, often colorful, perspective. Stay with character and stay connected: Instagram, Facebook and twitter. Tribute Portfolio is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit [MarriottBonvoy.marriott.com](https://www.marriottbonvoy.marriott.com).