

The Karol Hotel Announces Key Additions to Management Team
General Manager, Senior Sales Manager Join Executive Lineup

CLEARWATER, Fla. (August 22, 2019) – Tampa-based Mainsail Lodging & Development announced today three key additions to the management team at The Karol Hotel (2675 Ulmerton Road), including General Manager **Adam Duffey**, Senior Sales Manager **Lindsey Ferguson**, and Catering Sales Manager **Amanda Ratliff**. The new 123-room hotel on Feather Sound will be marketed by Mainsail and is scheduled to open this fall.

“We’re delighted to begin building our team for The Karol Hotel with these three stellar industry professionals who will activate the area’s first lifestyle property,” said Joe Collier, Mainsail Lodging & Development president. “Adam, Lindsey and Amanda all have extensive knowledge of the local market, which will prove invaluable as we build our portfolio of clients.”

With 13 years of hospitality experience, General Manager **Adam Duffey** has developed his management and operations skill set in the Tampa/St. Pete area’s thriving hotel industry. A motivational leader with high expectations, he began his career at Wyndham Tampa Westshore, working as a concierge before earning his first management position as front desk manager. He later joined St. Petersburg Marriott Clearwater as director of room operations, providing staff training and oversight, managing daily hotel operations, ensuring Marriott brand compliance and serving as team leader of the guest satisfaction committee. In 2016 Duffey became general manager of Staybridge Suites St. Petersburg Downtown, where he directed annual increases in hotel revenue and oversaw the successful sale and brand transition of the property in 2017. As general manager of The Karol, Duffey will use his strong background in all aspects of hotel operations to ensure implementation of Mainsail’s service strategies and initiatives to exceed guest expectations and increase market share.

As The Karol’s senior sales manager, **Lindsey Ferguson** will execute account development and management during the hotel’s pre-opening phase, working with the sales, marketing and revenue teams to secure and maximize group and transient opportunities across several markets. A proven sales professional with nearly 15 years of experience in the local hotel industry, she has consistently met and exceeded sales goals throughout her career. Ferguson was most recently a sales account executive at St. Petersburg Marriott Clearwater, where she spent four years managing the growing social, military,

education, religious and fraternal (SMERF) market. She also spent five years as sales manager at Hilton St. Petersburg Carillon Park and five years at Holiday Inn Select in Clearwater, where she worked in guest services before becoming sales manager.

The Karol's new Catering Sales Manager **Amanda Ratliff** is responsible for sales and detailing catering opportunities, as well as managing all group room bookings and business accounts and maximizing related revenue streams. After graduating from the University of Central Florida with a degree in Hospitality Management, Ratliff began building her career in sales and catering with positions at several different hotel companies, including Wyndham and Hyatt. Most recently she was Special Events Sales Manager at Mainsail's Epicurean Hotel in Tampa, where she directed all-day meetings for groups of up to 30 guests, while overseeing private dining functions and coordinating events at the EDGE rooftop bar and Epicurean Theatre.

Scheduled to open in the fall, The Karol Hotel will feature 123 guest rooms and suites; a signature lobby bar and restaurant; a dazzling rooftop bar overlooking the waters of Tampa Bay; a combined 7,340 square feet of event space, including a ballroom and executive conference rooms; and a resort-style pool and fitness center. The Karol is centrally located in beautiful Feather Sound between Clearwater, St. Pete and Tampa, just off the coast of the Bay, 15 minutes from the Westshore District in Tampa and with quick access to both the St. Pete-Clearwater and Tampa International Airports.

For more information on The Karol Hotel, visit TheKarolHotel.com.

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About Mainsail Lodging & Development LLC

Mainsail Lodging & Development is a Tampa-based hospitality company that develops and operates lodging products in the Southeastern US and the Caribbean. Their property portfolio includes four Autograph Collection hotels: Scrub Island Resort, Spa & Marina (ScrubIsland.com), a private island resort in the British Virgin Islands; the boutique, food-focused Epicurean Hotel (EpicureanHotel.com) in Tampa, Florida; Waterline Marina Resort & Beach Club (WaterlineResort.com) on Anna Maria Island, Florida; and the historic Fenway Hotel (FenwayHotel.com) in Dunedin, Florida; as well as Mainsail Beach Inn (MainsailBeachInn.com), a boutique beachfront hotel on Anna Maria Island, Florida. The company also operates corporate housing throughout the Southeast, exclusively managing the Florida, Georgia and Tennessee markets for Oakwood Worldwide® under both its ExecuStay® (ExecuStay.com) and Oakwood® (Oakwood.com) brands. Mainsail Lodging also manages a portfolio of private vacation homes through its Mainsail Vacation Rentals (MainsailVR.com) brand and is a select partner of Homes & Villas by Marriott International. Additional future projects include Luminary Hotel & Co. (LuminaryHotel.com) in Fort Myers, Florida; a 128-room Residence Inn in conjunction with an indoor sports complex in Pasco County, Florida; and a historic boutique hotel in Macon, Georgia. Mainsail Lodging's corporate charity is Feeding Tampa Bay, the largest food rescue and distribution organization in the community. Mainsail actively supports the cause through a variety of employee and guest programs ranging from packing and sorting at the warehouse, to annual events such as the Epic Chef Showdown. Learn more at MainsailHotels.com.

About Tribute Portfolio

Tribute Portfolio is a growing global family of characterful, independent hotels drawn together by their passion for captivating design and their drive to create vibrant social scenes for guests and locals alike. With 30 hotels open and growing, Tribute Portfolio has struck a chord with those who seek out independent experiences and crave a connection with the community when traveling. From boutique resorts like Inn at Rancho Santa Fe in California and urban hotels such as The Vagabond Club in Singapore, to hotels in indie-spirited locales like Noelle in Nashville and The Slaak in Rotterdam, each Tribute Portfolio hotel celebrates its individuality offering travelers a fresh, often colorful, perspective. Stay with character and stay connected: Instagram, Facebook and twitter. Tribute Portfolio is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com.