

The Karol Hotel Welcomes Back Guests Nov. 11

Pinellas County's first Tribute Portfolio Hotel reopening with special offer

TAMPA, Fla. (Nov. 05, 2020) – Tampa-based Mainsail Lodging & Development has announced the reopening of **The Karol Hotel** (2675 Ulmerton Road, Clearwater, Florida) on Wednesday, Nov. 11. Centrally located in beautiful Feather Sound between Clearwater, St. Pete and Tampa, and the first member of Marriott's Tribute Portfolio in Pinellas County, The Karol Hotel is welcoming guests back after a temporary closure due to the pandemic. High atop the 12-story hotel, the signature Vantage Rooftop Bar will once again be serving artisan cocktails, local craft beers, tapas, and breathtaking views from its unique, climate-controlled setting, with other onsite dining venues returning to operation as soon as possible. To celebrate their reopening, rates at The Karol Hotel will start at just \$114*, and from Nov. 11 through Dec. 15, all reservations will include a \$25 food and beverage voucher, making it a perfect option for area residents in search of a staycation or those hosting friends and family for the upcoming holidays.

"Our team has been working tirelessly to put new health measures in place, and we're thrilled for guests to come and safely experience this magnificent new hotel," said Adam Duffey, General Manager. "We're including the food and beverage credit to help celebrate our return and welcome everyone back."

Vantage Rooftop Bar is a rooftop retreat unlike any other in the area, with a climate-controlled environment that allows year-round enjoyment. Guests and local residents will be able to enjoy featured menu items including a selection of grazing boards, pimento cheese & pork rinds, fresh shucked oysters, burgers, chef-inspired entrees and more, while taking in stunning views of downtown Tampa's skyline. The rooftop bar is also available for small private social or business gatherings, with ample room to maintain appropriate social distancing. No visit to Vantage Rooftop Bar will be complete without a photo under the custom neon lights that read, "Don't I know you from somewhere?" – the famous pick-up line Fred used to grab Karol's attention. As of Nov. 11, hours of operation will be Wednesday and Thursday from 4 to 9 p.m., Friday from 4 to 10 p.m., Saturday from 10 a.m. to 11 p.m., and Sunday from 10 a.m. to 3 p.m.

The Karol Hotel is named for and inspired by Karol Kelly Bullard, "Miss Karol K," wife of Fred Bullard, CEO of The Bullard Group, developer and owner of the property. The boutique hotel features 123 guest rooms and suites; the Vantage Rooftop Bar overlooking Tampa Bay; the signature K Club Bar & Bistro (temporarily closed); a combined 7,340 square feet of event space, including a ballroom and executive conference rooms; and an outside pool and fitness center. A towering tribute to Miss Karol K,

the hotel's design and décor are a stylish reflection of her remarkable life – from her early days as Miss Florida and Florida's first "weather woman" to her current role as community activist and philanthropist.

"During the time apart, our team also partnered with Feeding Tampa Bay to help prepare and package 80,000 meals for the Tampa Bay community, which is a great testament to Fred and Karol's legacy and their commitment to helping those in need," added Duffey.

The Karol Hotel takes standards for hygiene and cleanliness very seriously and has taken additional steps to ensure the continued safety of guests and staff. Health and safety measures include handwashing hygiene, cleaning product specifications, electrostatic spraying in all public areas, guest room and common area cleaning procedures, daily temperature checks for all staff, and more. To promote the health and safety of our guests, face coverings are required for guests and associates in all indoor public areas. Social distancing guidelines and protocols from Marriott International are also strictly followed.

The Karol Hotel is located just 12 minutes from St. Petersburg-Clearwater International Airport (PIE), and 20 minutes from Tampa International Airport (TPA). For reservations and more information on The Karol Hotel, visit TheKarolHotel.com.

** Some restrictions apply.*

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About Mainsail Lodging & Development LLC

Mainsail Lodging & Development is a Tampa-based hospitality company that develops and operates lodging products in the Southeastern U.S. and the Caribbean. Their property portfolio includes five Autograph Collection hotels: Scrub Island Resort, Spa & Marina (ScrubIsland.com), a private island resort in the British Virgin Islands; the boutique, food-focused Epicurean Hotel (EpicureanHotel.com) in Tampa, Florida; Waterline Marina Resort (WaterlineResort.com) on Anna Maria Island, Florida; the historic Fenway Hotel (FenwayHotel.com) in Dunedin, Florida and the riverfront Luminary Hotel & Co. (LuminaryHotel.com) in downtown Fort Myers, Florida; as well as Mainsail Beach Inn (MainsailBeachInn.com), a boutique beachfront hotel on Anna Maria Island, Florida and The Karol Hotel (TheKarolHotel.com), the first Tribute Portfolio hotel in Pinellas County, Florida. The company also operates corporate housing throughout the U.S. under its Mainsail Corporate Housing brand (MainsailHousing.com). Mainsail Lodging also manages a portfolio of private vacation homes through its Mainsail Vacation Rentals (MainsailVR.com) offered on Homes & Villas by Marriott International. Additional future projects include the 179-room Epicurean Atlanta (EpicureanHotelAtlanta.com); a 128-room Residence Inn in conjunction with an indoor sports complex in Pasco County, Florida; Wylie Hotel, an independent boutique hotel in Atlanta's Old Fourth Ward (WylieHotel.com); and a historic boutique hotel in Macon, Georgia. Mainsail Lodging's corporate charity is Feeding Tampa Bay, the largest food rescue and distribution organization in the community. Mainsail actively supports the cause through a variety of employee and guest programs ranging from packing and sorting at the warehouse, to annual events such as the Epic Chef Showdown. Learn more at MainsailHotels.com

About Tribute Portfolio

Tribute Portfolio is a growing global family of characterful, independent hotels drawn together by their passion for captivating design and their drive to create vibrant social scenes for guests and locals alike. With 30 hotels open and growing, Tribute Portfolio has struck a chord with those who seek out independent experiences and crave a connection with the community when traveling. From boutique resorts like Inn at Rancho Santa Fe in California and urban hotels such as The Vagabond Club in Singapore, to hotels in indie-spirited locales like Noelle in Nashville and The Slaak in Rotterdam, each

Tribute Portfolio hotel celebrates its individuality offering travelers a fresh, often colorful, perspective. Stay with character and stay connected: Instagram, Facebook and twitter. Tribute Portfolio is proud to participate in Marriott Bonvoy, the new name of Marriott's travel program replacing Marriott Rewards®, The Ritz- Carlton Rewards®, and Starwood Preferred Guest® (SPG). The program offers members an extraordinary portfolio of global brands, experiences on Marriott Bonvoy Moments and unparalleled benefits including earning points toward free hotel stays and nights toward Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com